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Time Magazine
Editorial Offices
Time & Life Building
Rockefeller Center
New York, N.Y. 10020

September 20, 2000

To whom it may concern:

Enclosed are two copies of a paper I recently completed on Time's coverage of the assassination of President John F. Kennedy over the past 35+ years. Given its subject matter and conclusions, not to mention its length, I fully understand why you would not want to publish it. That is not my purpose in writing you and sending these two copies of my paper. All I ask and hope you would do is read it and respond in whatever fashion you deem appropriate. I will be seeking to publish it, or at the least present it at an appropriate academic conference in the near future. I would like to be able to include any comments and/or criticisms you may have.

As I state in the conclusion of the paper, I did not single out Time because I believed its coverage of this tragedy was the worst, rather I selected it as a case study of the way the mainstream press has reported this significant event in our history. I do believe that, in general, the press failed in its duty to report and comment on the assassination factually, accurately, and critically. Even more troubling, I believe the press was willingly used by our government to deceive and mislead the American people about what happened to President Kennedy and who was responsible. It is long past due that the press, among other institutions in our society, acknowledge these shortcomings and pledge to do better should our nation face a similar crisis in the future.

Finally, I enclose a letter from one of the editors at Time which was written in response to a criticism I made of the issue Time devoted to the twenty-fifth anniversary of President Kennedy's death. You may also consider the enclosed paper a long overdue response to that letter, particularly to the paragraph I highlighted.

With best wishes and gratitude for your time and consideration of this letter and my work.

Sincerely,

Dr. Gerald Ginocchio
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